

PRESS RELEASE

NEWS



March 2024

MAHA UK welcomes James Thompson as new regional sales executive

- **MAHA UK, a leading provider of workshop equipment, is pleased to announce the appointment of James Thompson as the company's newest regional sales executive. With his extensive experience in the automotive sector and a proven track record in sales, James brings a wealth of knowledge and enthusiasm to the MAHA UK team.**

Wisbech, 4th March 2024. In his role, James will be responsible for expanding MAHA UK's presence in northern regions of the UK, nurturing relationships with both existing and potential clients, and promoting MAHA UK's premium products and services.

Commenting on his appointment, James said: "I am thrilled to join the MAHA UK team and contribute to the company's continued success. MAHA has an outstanding reputation for delivering quality garage equipment, and I am eager to leverage my skills and experience to drive growth and build lasting partnerships with our customers."

Prior to joining MAHA UK, James gained valuable experience working in a dealership environment within a major automotive manufacturer. His passion for sales and dedication to customer satisfaction make him a strong addition to the MAHA UK team.

MAHA UK Managing Director, Neil Ebbs, said: "We are delighted to welcome James to MAHA UK. His sales acumen and commitment to excellence align perfectly with our company values. We look forward to working together with James, as we continue to provide outstanding workshop solutions to our customers."

James's appointment reflects MAHA UK's ongoing commitment to delivering exceptional service and support to its clients across the UK. His addition complements the sales team of Louis Tunmore and Luke Fuller perfectly, further strengthening MAHA UK's position as a trusted leader in the garage equipment market.

To connect with James Thompson on LinkedIn, go to <https://www.linkedin.com/in/james-thompson-4171a297/>

For more information about MAHA UK, go to www.maha.co.uk

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For more material, enquire about an interview or information about this release, please contact Tom Henman, at Epiphany Communications on 07341 375092 or e-mail tom@epiphanycomms.co.uk

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MAHA – an overview:

MAHA UK is a premium workshop equipment manufacturer, one that is trusted by MOT and ATF centres, as well as maintenance and repair workshops across the UK.

Its portfolio includes brake testers, workshop lifts, headlight aligners and axle play detectors – all vital solutions to help technicians and testers inspect, test and repair all types of vehicles, such as passenger vehicles, LCVs, HGVs, motorcycles, utility and special-purpose vehicles.

Another key part of MAHA UK's business is its array of chassis dynamometers. MAHA has been a long-standing and trusted partner to vehicle performance centres, motorsport teams and racetracks worldwide, thanks to the dynamometers' ability to conduct performance measurements accurately and consistently, as well as support customers with tuning and diagnostic capabilities.