

PRESS RELEASE

COMPANY



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MAHA Defies Economic Challenges

Innovation, Stability, and Growth in Focus

- **Despite challenging economic conditions, MAHA successfully relies on technological progress, manufacturing quality 'Made in Germany,' and economic stability. With its innovative strength and a clear focus on efficiency, the company remains a reliable partner in the automotive industry.**

Haldenwang, 5th February 2025. While many companies face economic uncertainties and job cuts, MAHA demonstrates that success is achievable even in challenging times. Through targeted investments and advanced technologies, MAHA continues to establish itself as a trusted player in the automotive industry.

Focus on Growth and Efficiency

Despite the challenging market environment, MAHA expanded its workforce at the headquarters in Haldenwang (Allgaeu) over the past year. This step highlights the positive development and confidence of the company.

Another milestone was the successful implementation of a new SAP system, enabling more efficient processes and strengthening long-term competitiveness. The financial year 2024/25, despite the associated investments, is expected to deliver solid profits, while the previous year even marked a record year.

"We are proud not only to withstand economic challenges but to emerge stronger from them," said Dr Peter Geigle, Managing Director of MAHA. "Our focus is on driving innovation, further enhancing efficiency, and strengthening our base in Germany."

Germany as a Production Hub and Quality Benchmark

By manufacturing in Germany, MAHA adheres to the highest quality standards, offers quick response times, and utilises modern production facilities. This not only strengthens the market position but also highlights the importance of regional production for durability and resilience.

"'Made in Germany' is not just a quality promise for us but also a strategic advantage. Our customers can rely on us to deliver reliably and in the usual high MAHA quality," stated Dr Peter Geigle.

Technological Innovations Driving Growth

A highlight of the past year was the successful unveiling of six new product innovations at Auto-mechanika 2024, including the AI-powered MAIA (MAHA Autonomous Inspection Assistant) and the MAST (MAHA Adaptive System Tester) for ADAS diagnostics. The interactive trade fair concept, featuring a 360° event stage, live presentations, and digital media, left a lasting impression. These developments highlight MAHA's active role in shaping the future of the automotive industry. Learn more at MAHA News: [Visitor magnet MAHA trade fair booth | MAHA](#)

Dr Peter Geigle summarised: “Automechanika 2024 was a complete success. We have impressively demonstrated our innovative strength and leadership in the industry.”

Sustainable Prospects for the Future

With a clear focus on growth, the further development of future-proof products such as the BatteryWatch, the AKKU Pit Jack, and Multisense technology, as well as process optimisation, MAHA is well-positioned for the coming years.

“We see challenges as opportunities to further expand our position as an innovation leader. Together with our employees, we will shape the future of automotive testing technology sustainably,” concluded Dr Peter Geigle.

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world’s leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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More information released by MAHA is available on the Internet:

<https://maha.de/en/news> and www.maha.de